

-Ofun



Audrey Tang



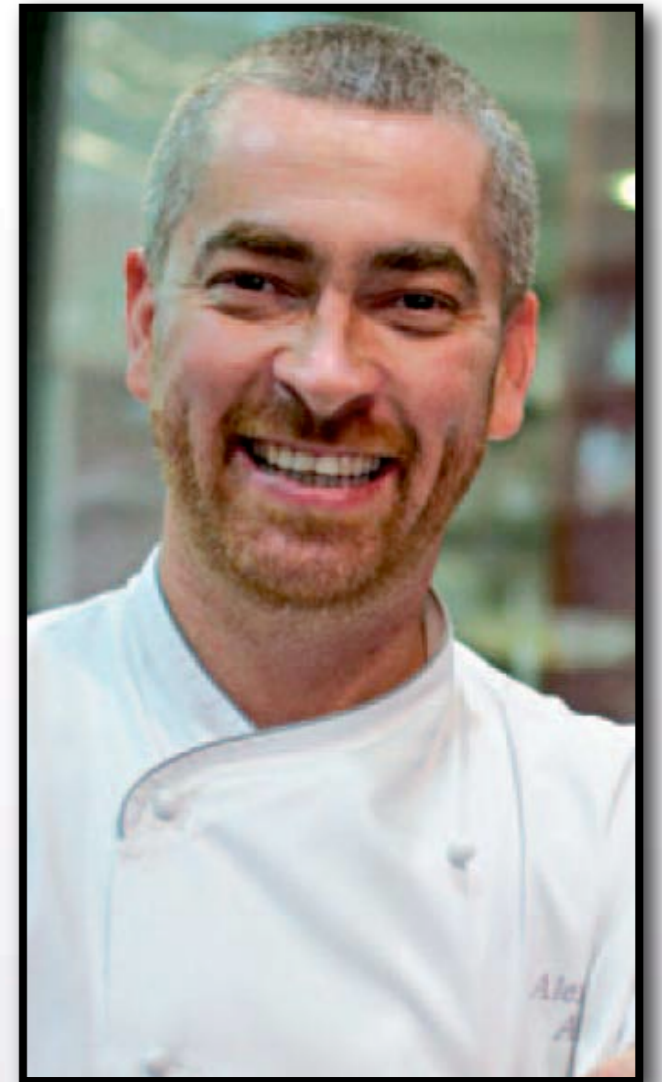
Dinner, Oct 30



Lunch, Oct 31



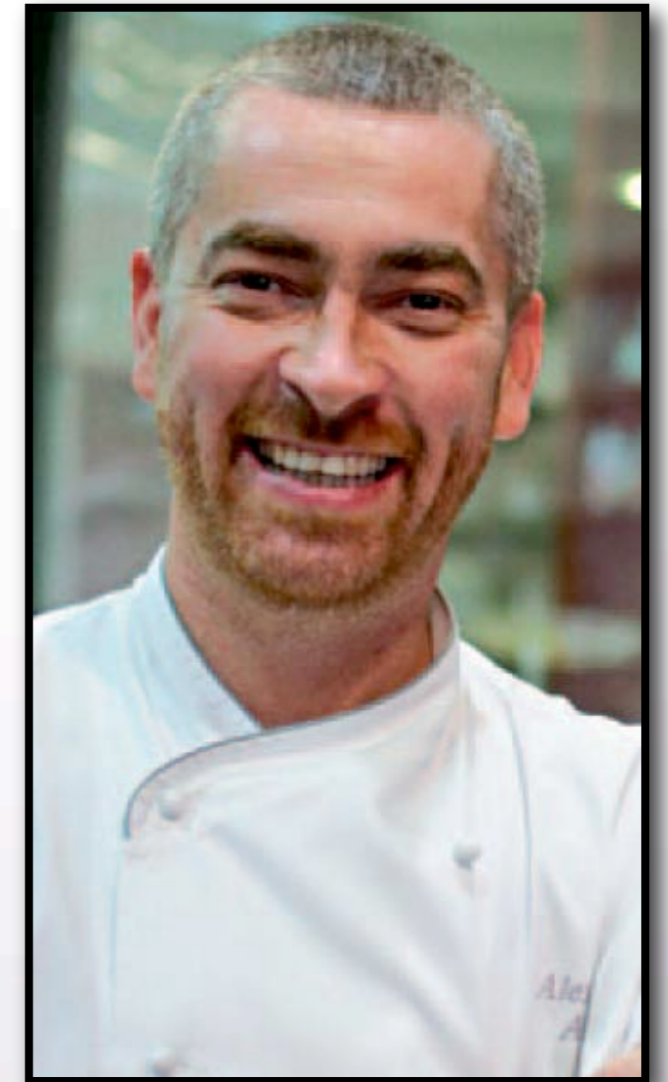
Chef Alex, Food Hacker



Chef Alex, Food Hacker



Potato Cheese



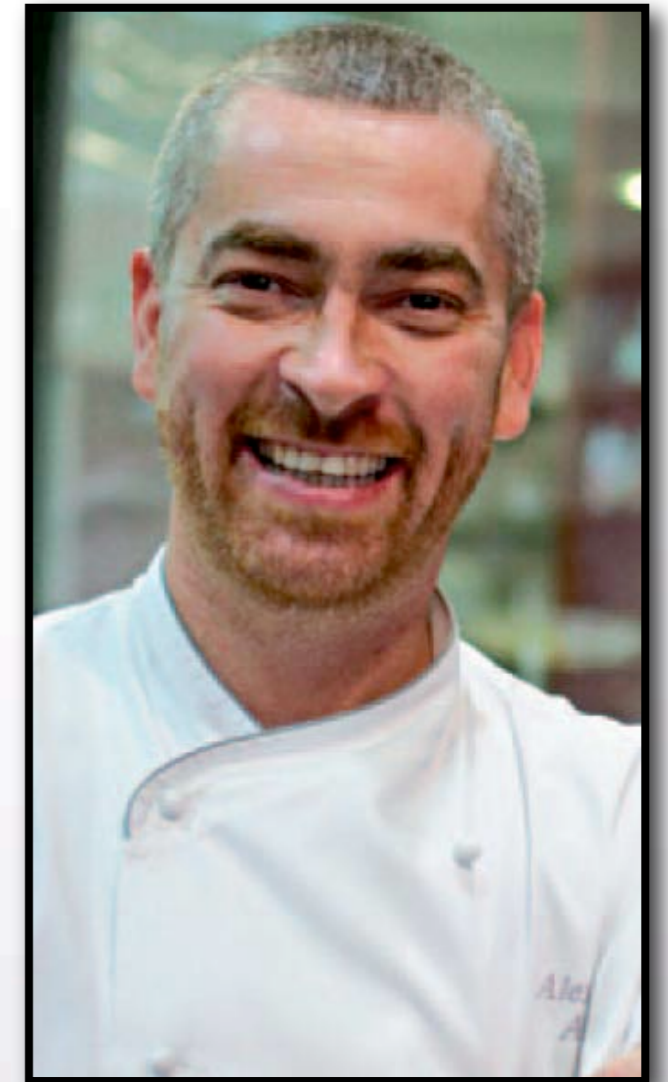
Chef Alex, Food Hacker



Potato Cheese



Chocolate Steak



Chef Alex, Food Hacker



Potato Cheese



Chocolate Steak



Wasabi Ice Cream!?



Did *not* go to...



☹️ **Fast Food** ☹️



☹️ Fast Food ☹️



Heavy packaging



☹️ **Fast Food** ☹️



Heavy packaging



Heavy marketing



☹️ **Fast Food** ☹️



Heavy packaging



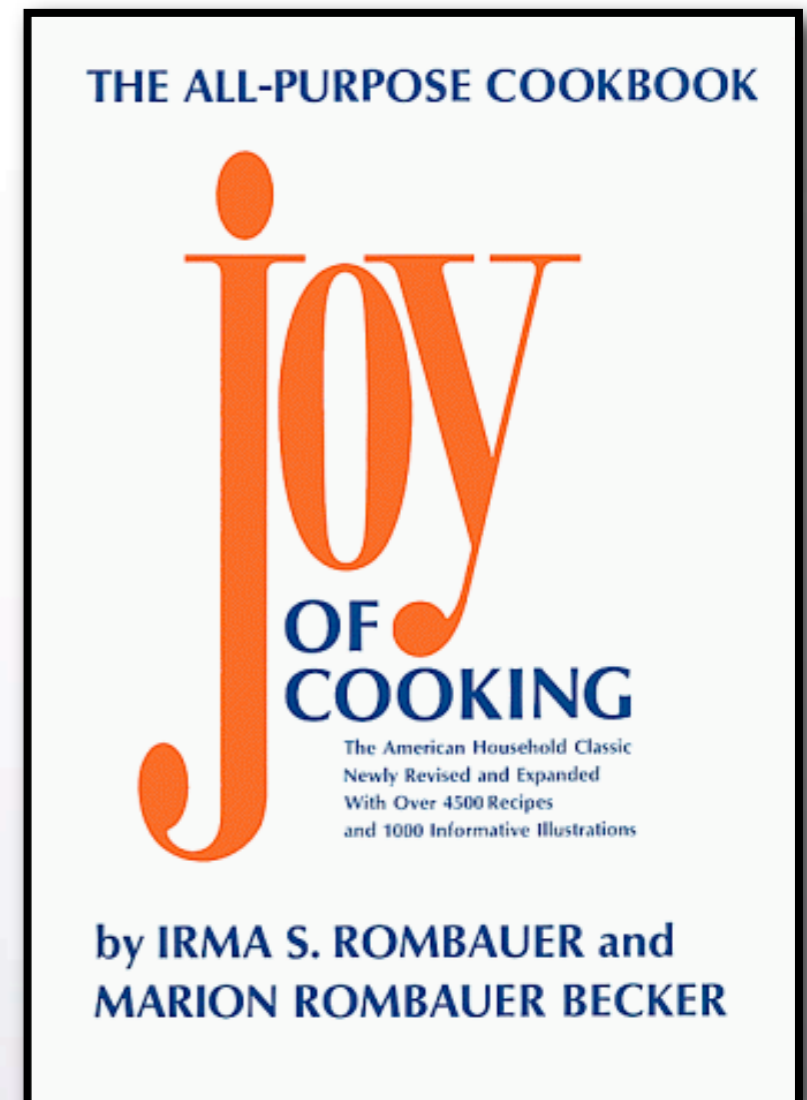
Heavy marketing



Zero interaction



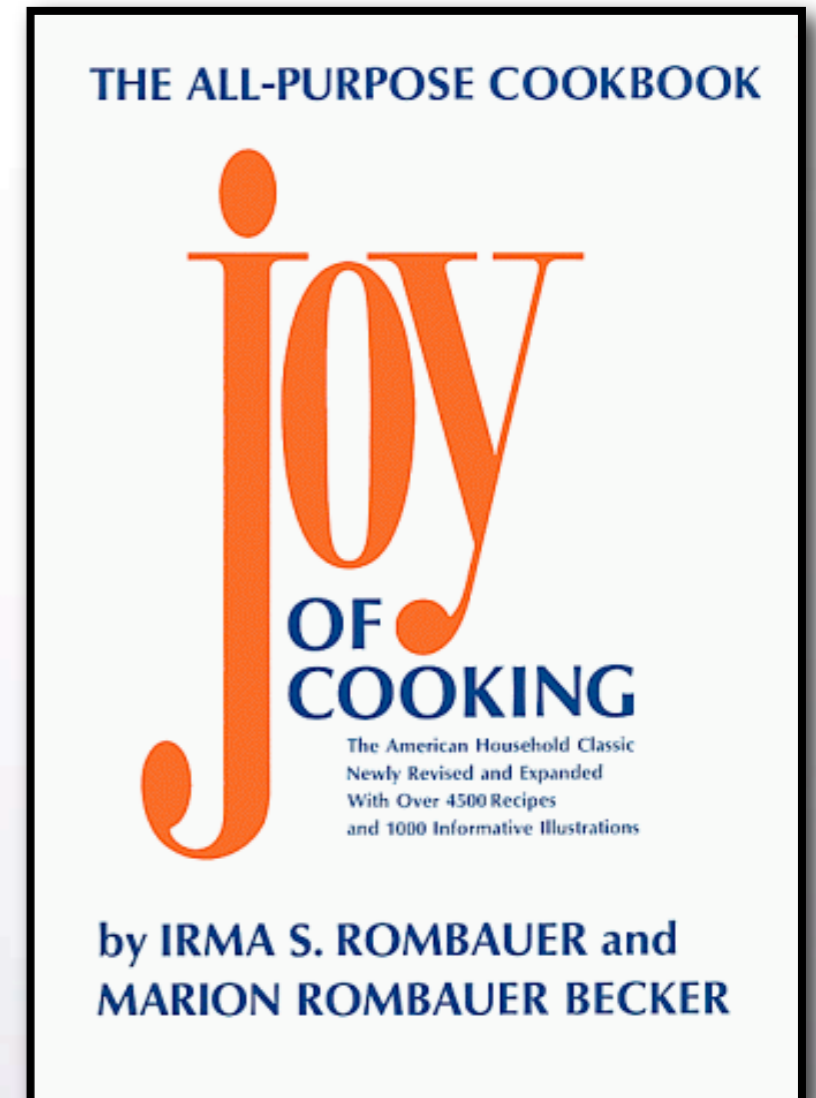
😊 Cooking 😊



MARION ROMBAUER BECKER
BY IRMA S. ROMBAUER

😊 Cooking 😊

🍴 More Healthy



MARION ROMBAUER BECKER
BY IRMA S. ROMBAUER

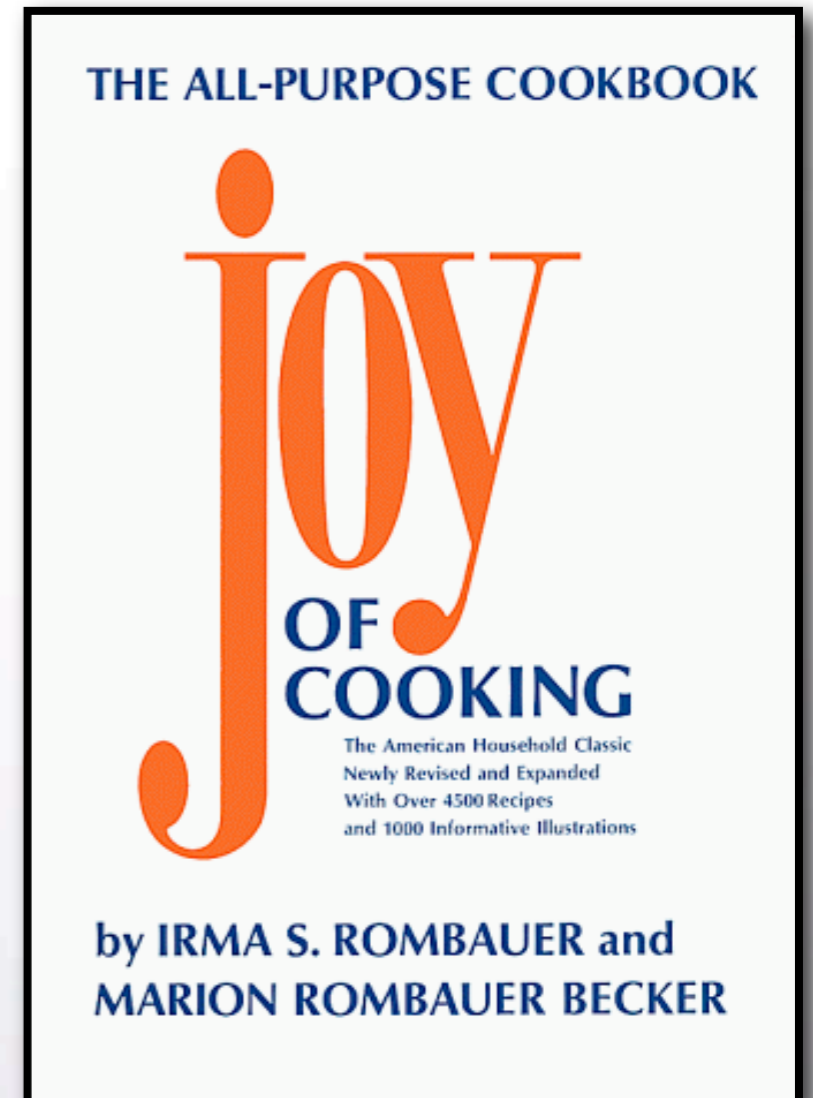
😊 Cooking 😊



More Healthy



More Personal



MARION ROMBAUER BECKER
BY IRMA S. ROMBAUER

😊 Cooking 😊



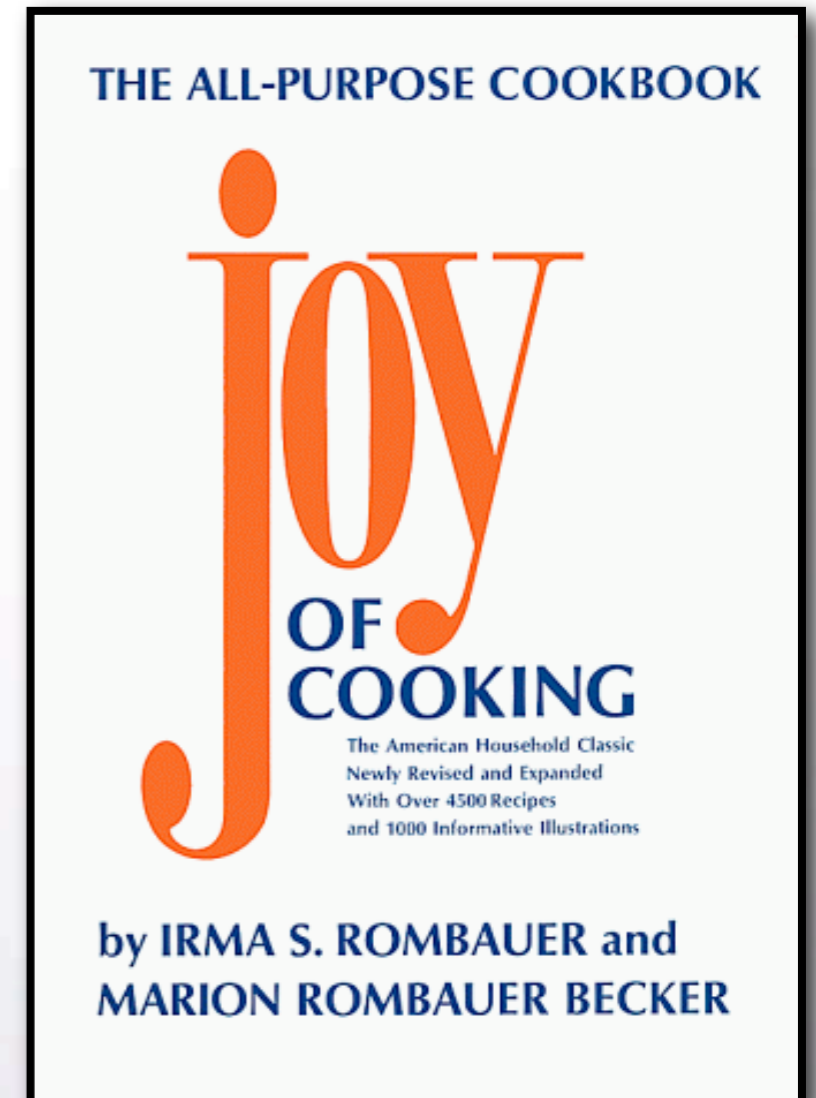
More Healthy



More Personal



More Fun



MARION ROMBAUER BECKER
BY IRMA S. ROMBAUER

☹️ **Packaged Food** ☹️

☹️ Packaged Food ☹️



Black box

☹️ **Packaged Food** ☹️



Black box



Secret ingredients

☹️ **Packaged Food** ☹️



Black box



Secret ingredients



Everything is packaged...

...even the Internet!



McInternet



MS Internet

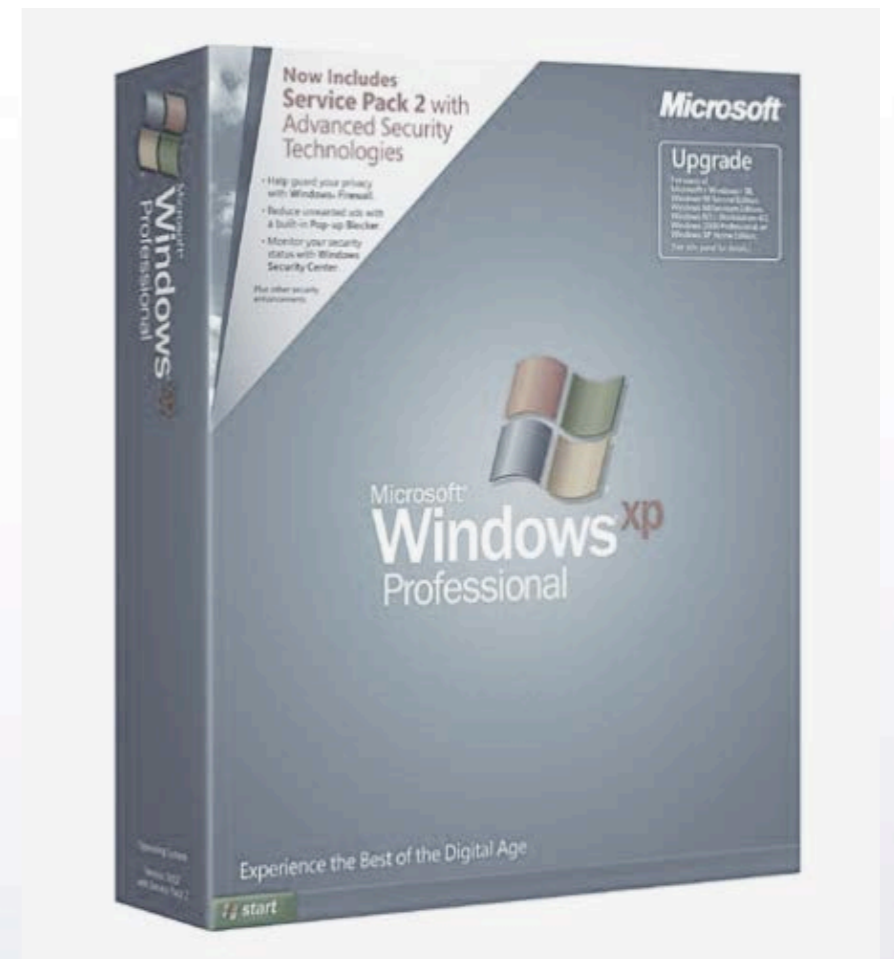


☹️ Proprietary Code ☹️



☹️ Proprietary Code ☹️

🔪 Heavy packaging



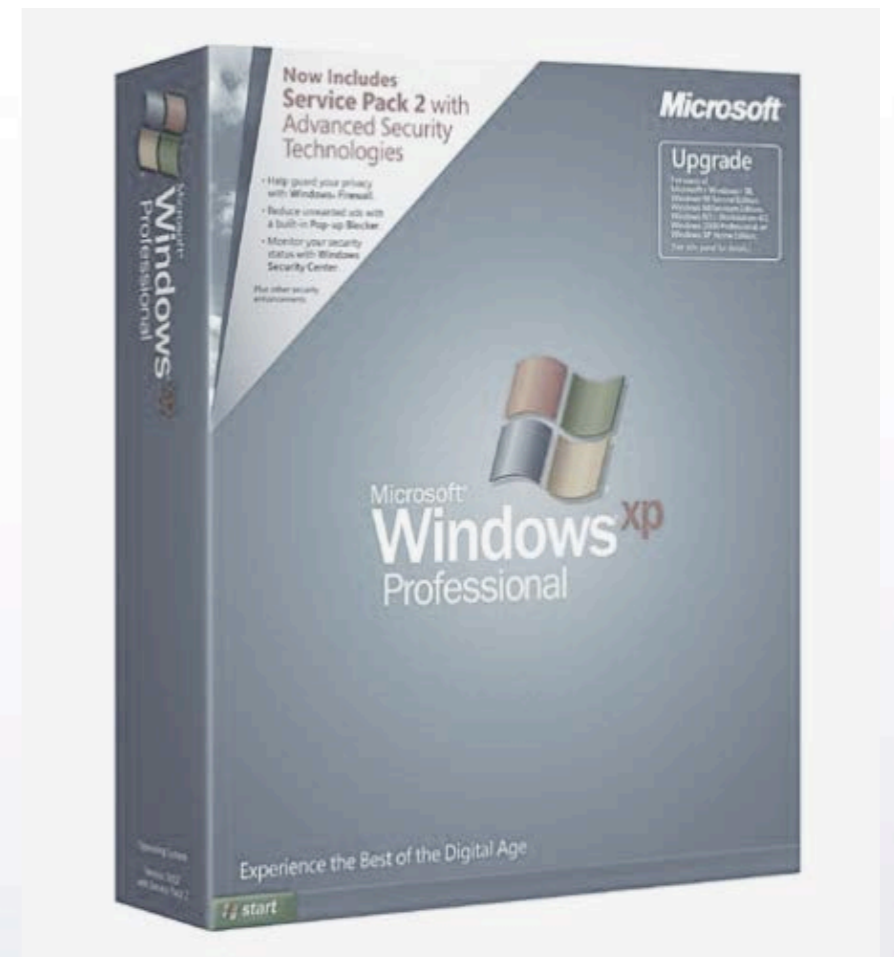
☹️ Proprietary Code ☹️



Heavy packaging



Heavy marketing



☹️ Proprietary Code ☹️



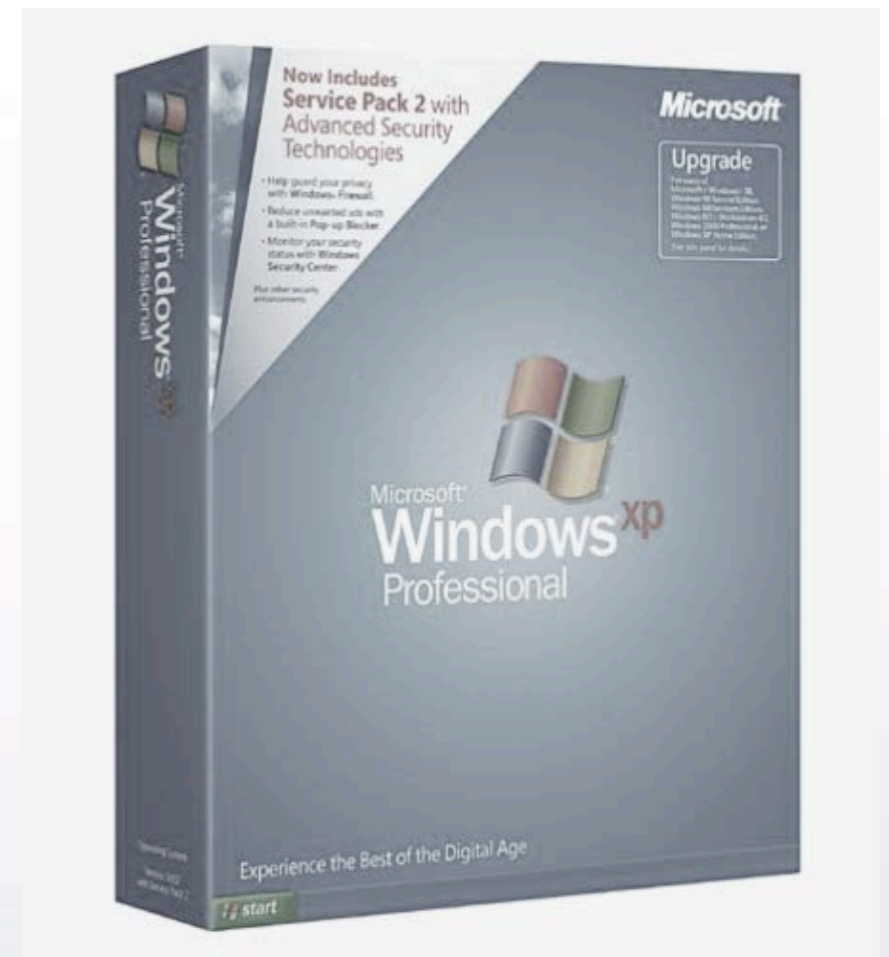
Heavy packaging



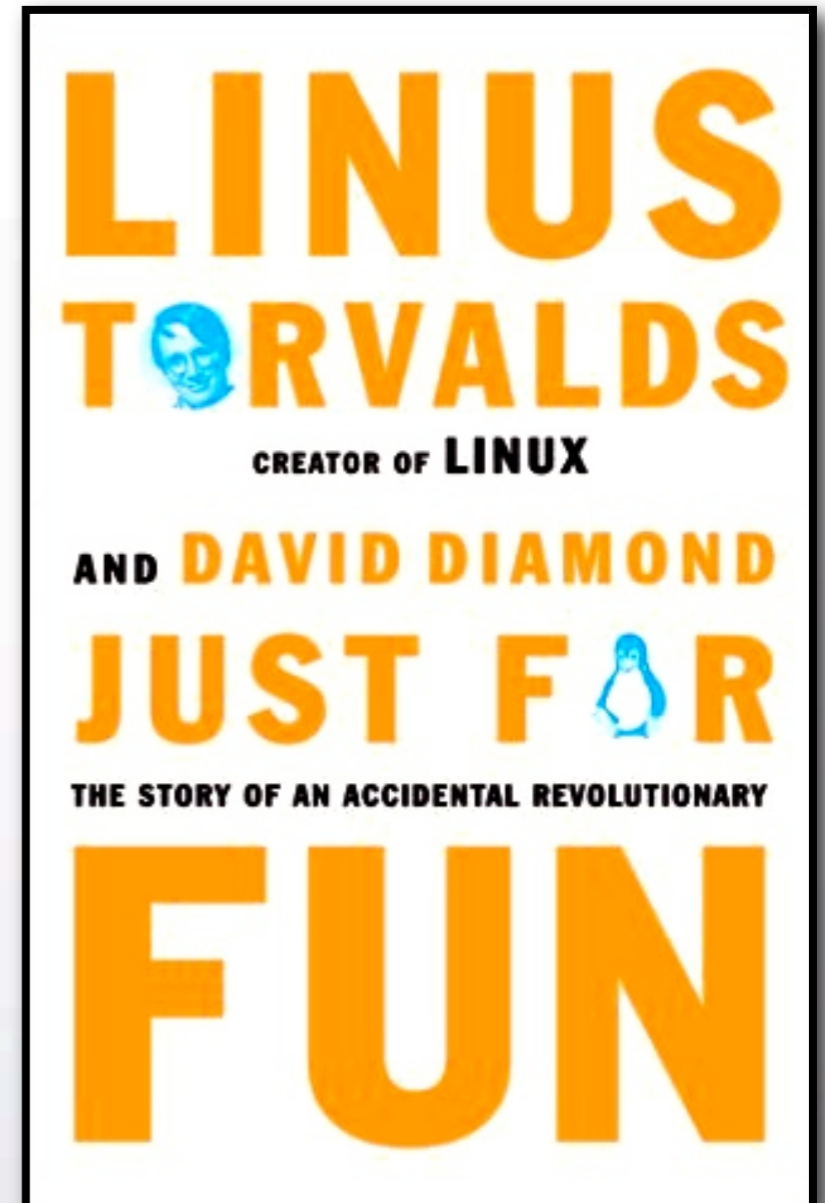
Heavy marketing



Zero interaction

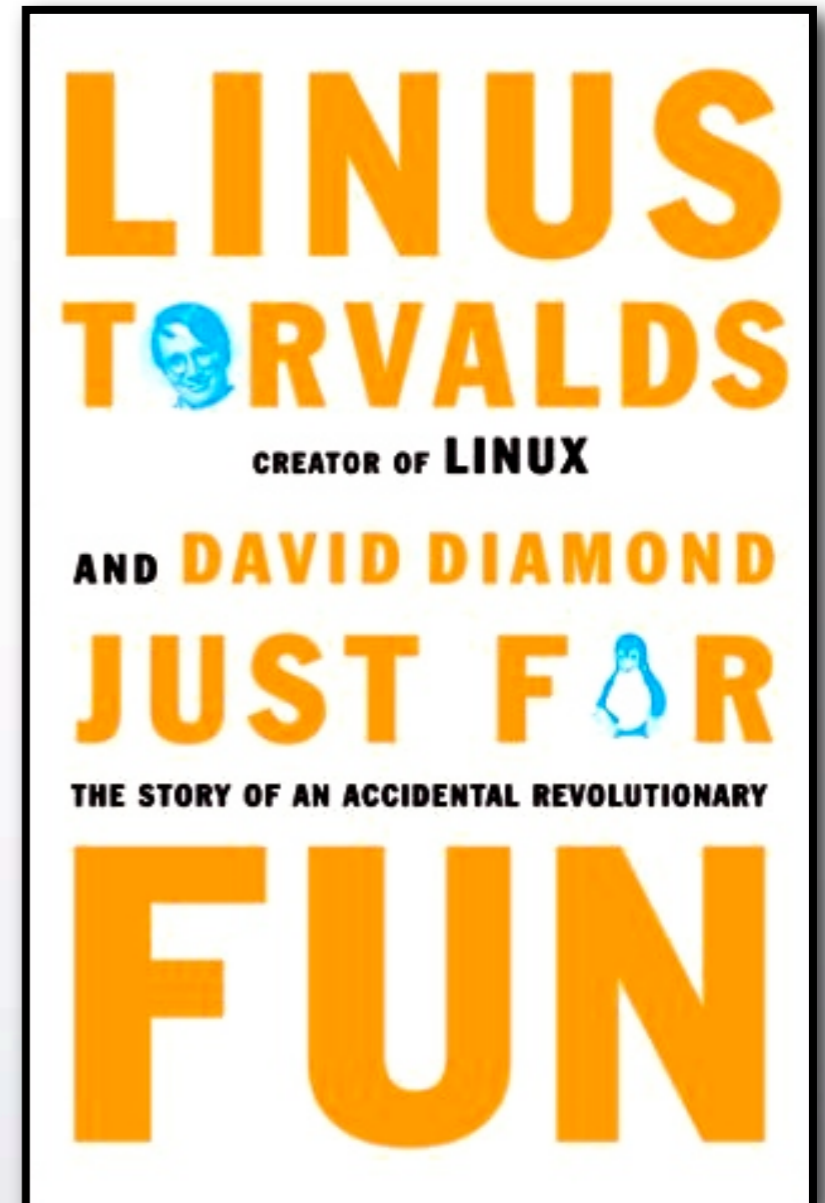


☺ Free Software ☺



☺ **Free Software** ☺

🍴 **More Healthy**



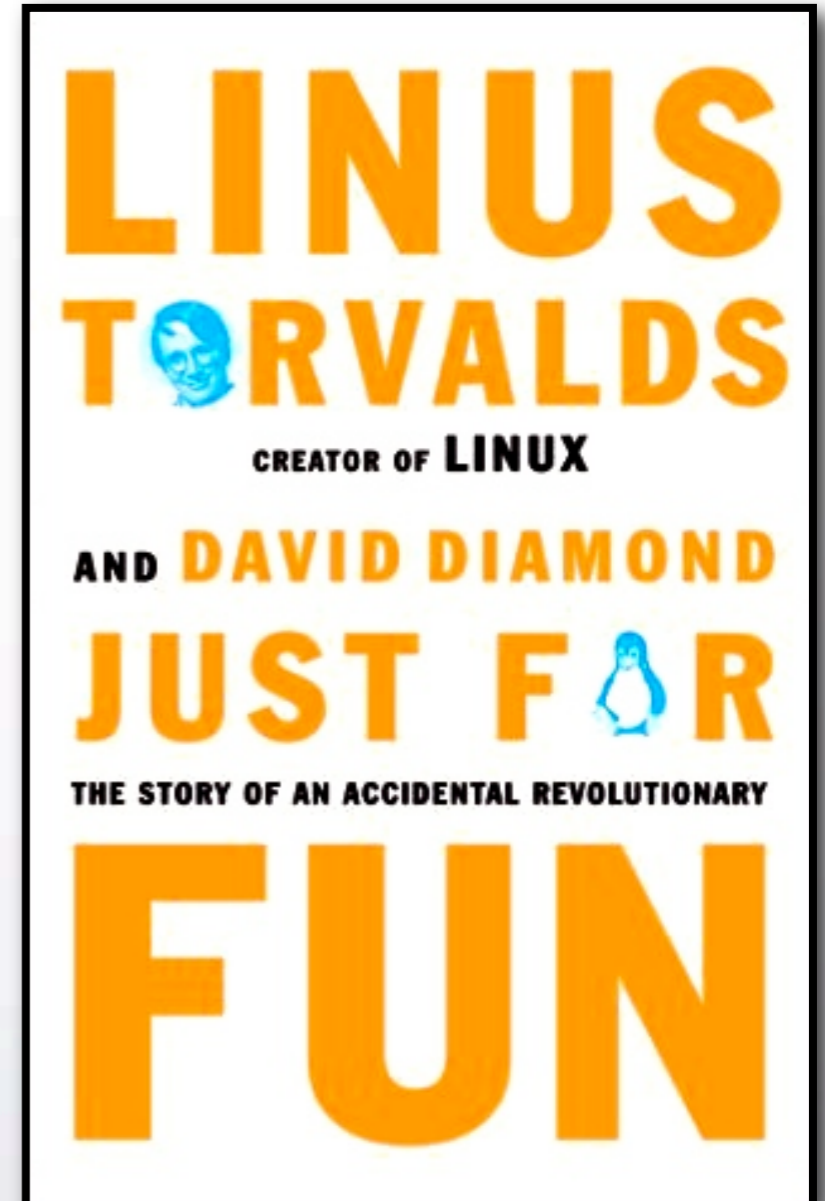
☺ Free Software ☺



More Healthy



More Personal



☺ Free Software ☺



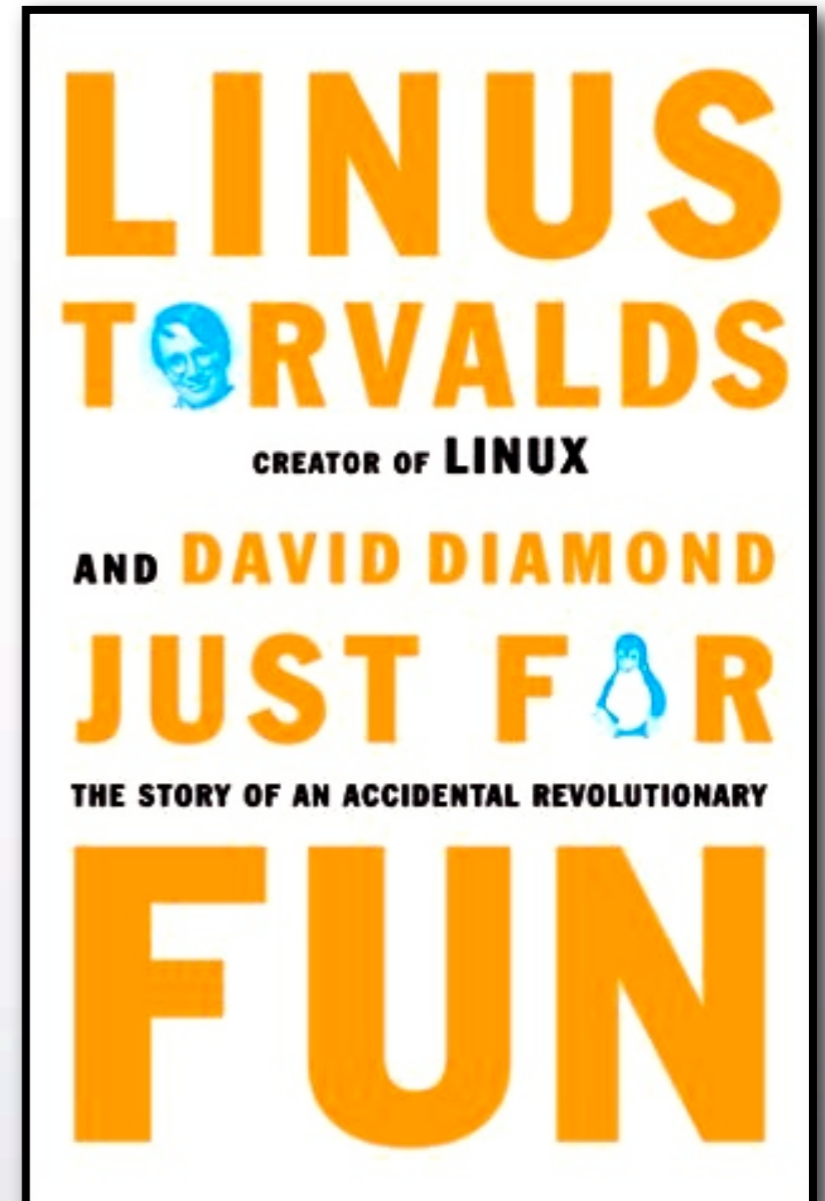
More Healthy



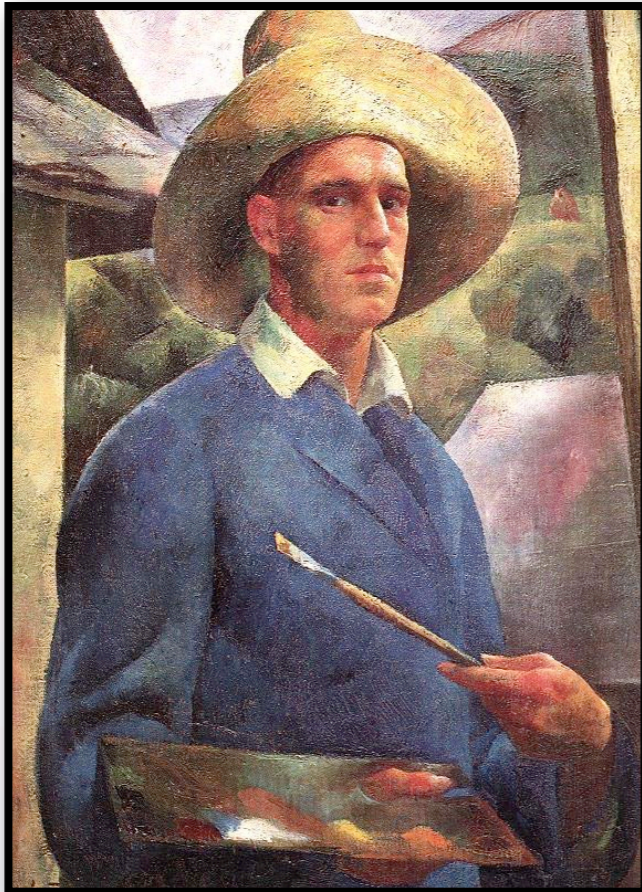
More Personal



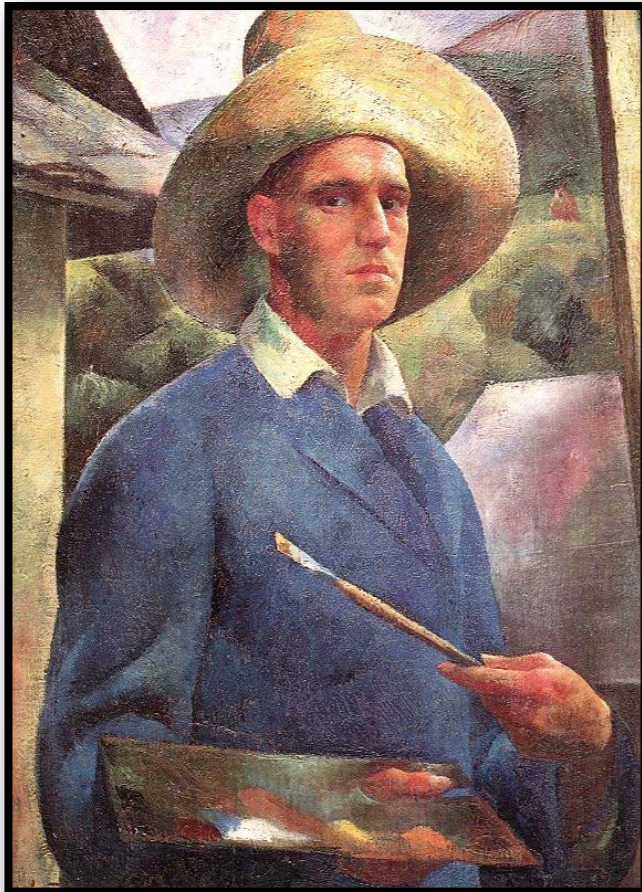
More Fun!



Two Kinds of Fun



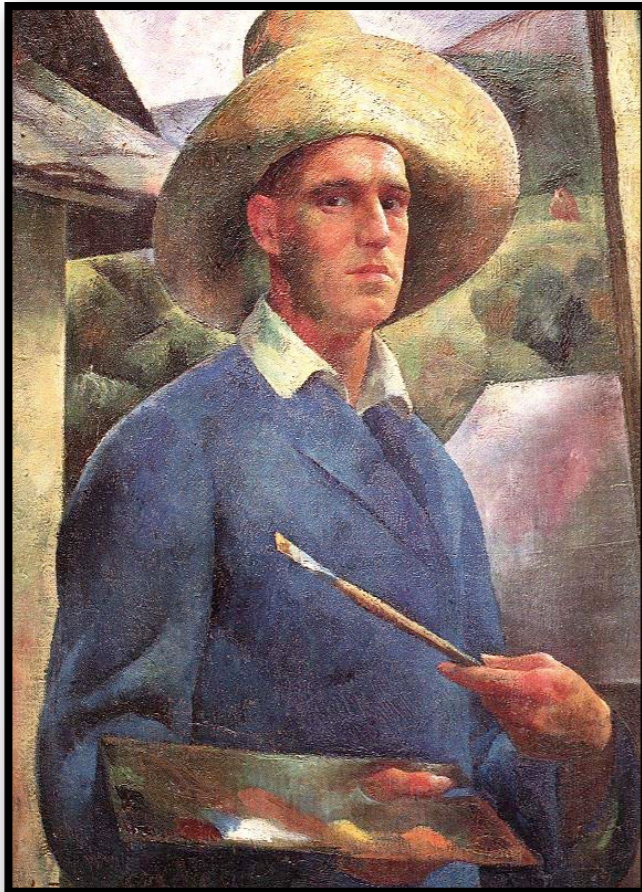
Two Kinds of Fun



♥ Users



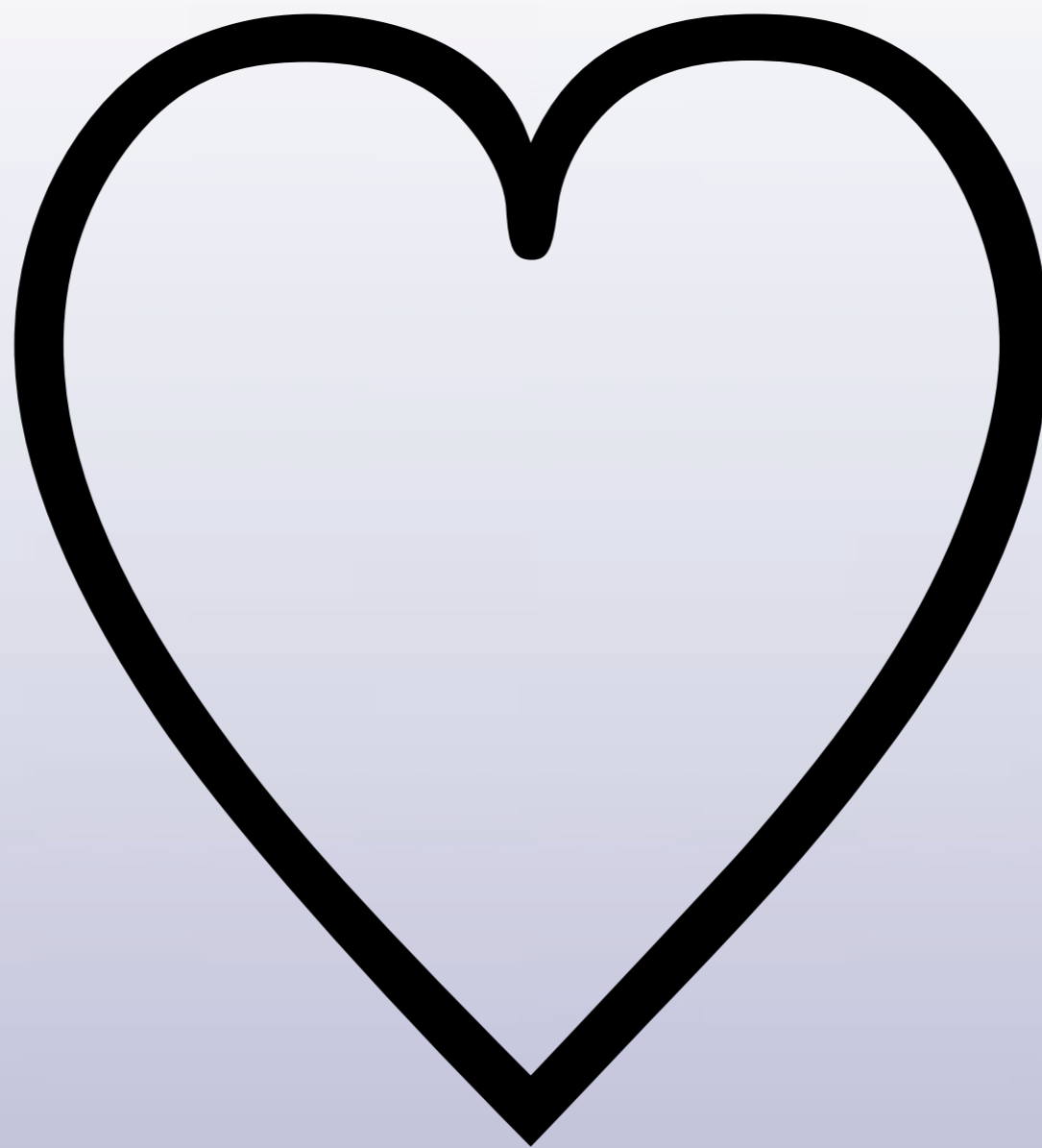
Two Kinds of Fun



♥ Users



♪ Hackers



Users

Users

♡ **People who express ideas**

Users

- ♡ **People who express ideas**
- ♡ **Artists, not *Gimp users***

Users

- ♡ **People who express ideas**
- ♡ **Artists, not *Gimp users***
- ♡ **Writers, not *AbiWord users***

Why Fun?

Why Fun?

♡ **Brain's natural filter**

Why Fun?

- ♡ **Brain's natural filter**
- ♡ **Only Fun gets through**

Why Fun?

- ♡ **Brain's natural filter**
- ♡ **Only Fun gets through**
- ♡ **Love! Hate! (*not apathy.*)**

Fear Not

Fear Not

♡ **Fear is the mind-killer**

Fear Not

- ♡ **Fear is the mind-killer**
- ♡ **Warm reception matters**

Fear Not

- ♡ **Fear is the mind-killer**
- ♡ **Warm reception matters**
- ♡ **Tear down the walls!**

Anticipation

Anticipation

♡ “What’s next?”

Anticipation

♡ **“What’s next?”**

♡ **Always have a Roadmap**

Anticipation

- ♡ **“What’s next?”**
- ♡ **Always have a Roadmap**
- ♡ **Each week brings good news**

Fine Taste

Fine Taste

♡ **Wine = (Red | White)?**

Fine Taste

♡ **Wine = (Red | White)?**

♡ **Invent vocabularies**

Fine Taste

- ♡ **Wine = (Red | White)?**
- ♡ **Invent vocabularies**
- ♡ **Highlight the details**

Making a Difference

Making a Difference

♥ Feedback is personal

Making a Difference

- ♡ **Feedback is personal**
- ♡ **No opinion is too trivial**

Making a Difference

- ♡ **Feedback is personal**
- ♡ **No opinion is too trivial**
- ♡ **Never say “RTFM”!**

Community

Community

 **Discover shared feelings**

Community

- ♡ **Discover shared feelings**
- ♡ **Form a ladder of skills**

Community

- ♡ **Discover shared feelings**
- ♡ **Form a ladder of skills**
- ♡ **Helping each other = Fun!**



Hackers

Hackers

 **Make our own tools**

Hackers

 **Make our own tools**

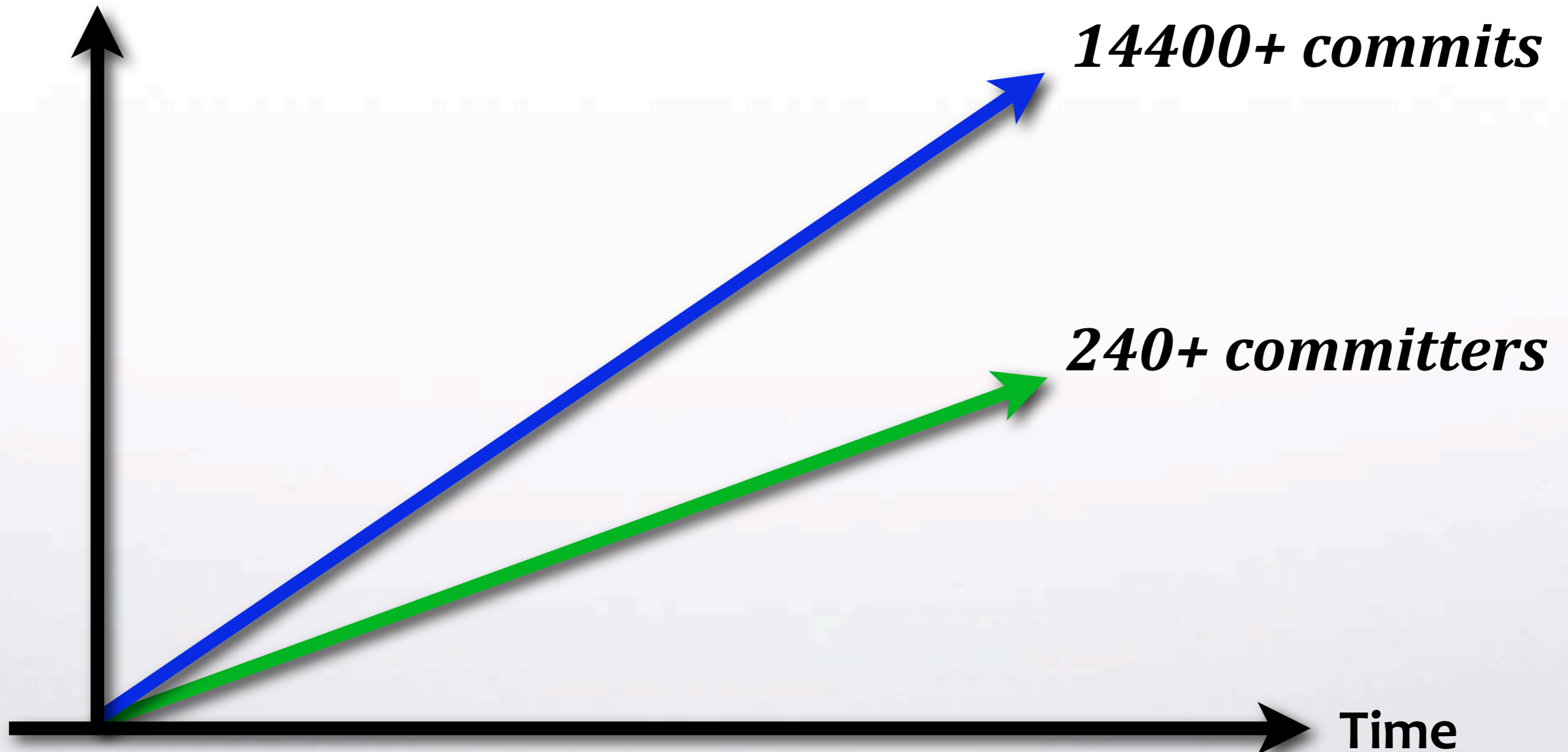
 **Love to solve puzzles**

Hackers

- ♪ **Make our own tools**
- ♪ **Love to solve puzzles**
- ♪ **Bored with *solved* puzzles**

Mass of Fun

Arrow length



Distributed Versioning

Distributed Versioning

♪ SVK, Darcs, Git...

Distributed Versioning

♪ SVK, Darcs, Git...

♪ Merges must flow freely

Distributed Versioning

♪ SVK, Darcs, Git...

♪ Merges must flow freely

♪ Offline hacking is fun again!

Commit Bits

Commit Bits

🎵 Patches are boring

Commit Bits

♪ Patches are boring

♪ Commits are fun

Commit Bits

- ♪ Patches are boring
- ♪ Commits are fun
- ♪ Preemptive sharing!

Test is Everything

Test is Everything

♪ Test = Bug reports

Test is Everything

♪ Test = Bug reports

♪ Test = TODO lists

Test is Everything

♪ **Test = Bug reports**

♪ **Test = TODO lists**

♪ **Test = Specification**

Embrace Anarchy

Embrace Anarchy

♪ **Small teams, many teams**

Embrace Anarchy

♪ **Small teams, many teams**

♪ **Forgiveness > Permission**

Embrace Anarchy

- ♪ **Small teams, many teams**
- ♪ **Forgiveness > Permission**
- ♪ **Remove deadlocks!**

Hive Mind

Hive Mind

 **Stay on IRC at all times**

Hive Mind

- ♪ Stay on IRC at all times
- ♪ Seek ideas, not consensus

Hive Mind

- ♪ Stay on IRC at all times
- ♪ Seek ideas, not consensus
- ♪ Turn trolls into committers

Show me the Code

Show me the Code

 Sketch ideas with code

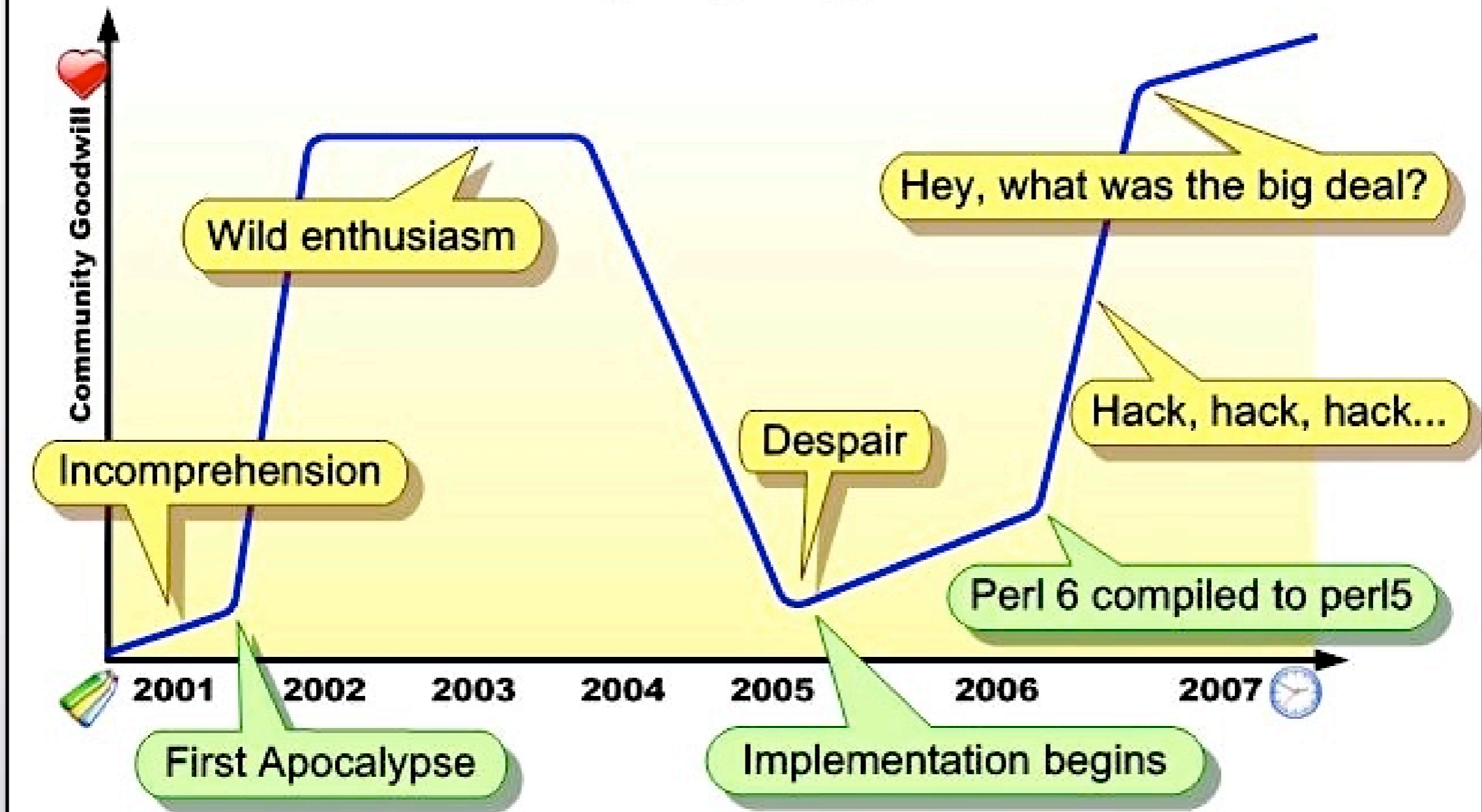
Show me the Code

- ♪ Sketch ideas with code
- ♪ Private code = Dead code

Show me the Code

- ♪ Sketch ideas with code
- ♪ Private code = Dead code
- ♪ “url?”

Perl 6 - (Imaginary) Timeline



Obrigada!

